

Content Management or CMS

What is a "content management system" or CMS?

CMS is a programming feature that utilizes a database to store the content of your website and displays that content seamlessly on the designated web pages. A simple user-interface allows non-technical people to access, add, or modify that content on the fly without need of special software like Adobe DreamWeaver® nor does it require any special web development knowledge or skills. All you need is a standard web browser and you can modify your own website easily and efficiently... not to mention the cost savings in not having to hire a developer to routinely update the site for every little change. You have the control.

How does CMS work?

CMS uses server-side programming and a database to store content information. The design is html and CSS implemented in the server-side code. The design structure can be interchangeable "themes" (out-of-the-box design templates) or custom web design done by a professional designer. A user can log into the administrative panel from any web browser and use the provided interface tools to manage, edit or add content including text and images.

How difficult is it to learn the system?

There are a variety of CMS systems available. Depending on the implementation, some CMS are simple to learn while others are complex and difficult.

How do I set it up?

There are many existing software platforms out there that provide all the programming and database functions right out of the box. These software have to be installed and configured on a website server.

What do you offer?

Core Web Solutions has discovered that most small business website owners and start up businesses are most concerned with **user-friendly CMS** at an **affordable price level** followed by a **fast implementation** and **low learning curve**. To meet this demand we have developed two CMS deals that cover all those concerns.

[Contact Core Web Solutions for more information](#)

© 2008 Core Web Solutions. All Rights Reserved.